



## **Towpath Radio Ad Rates**

Towpath Radio offers ad rates a bit different compared to FM/AM radio. Commercial packages are priced by the day, opposed to by the commercial. We believe the best way to get a return on your investment is to run your advertisement for no less than two weeks. Repetition is key to a successful advertising schedule. We have multiple packages to choose from! Please contact us at [TowpathRadio@Gmail.com](mailto:TowpathRadio@Gmail.com) for more information.

### **Package A - 15 second spots once an hour**

Month (30 Days): \$150

Half Month (15 Days): \$80

### **Package B - 15 second spots twice an hour (not in same commercial block)**

Month (30 Days): \$250

Half Month (15 Days): \$150

### **Package C - 30 second spots once an hour**

Month (30 Days): \$250

Half Month (15 Days): \$150

### **Package D - 30 second spots twice an hour (not in same commercial block)**

Month (30 Days): \$350

Half Month (15 Days): \$200

### **Package E – 15 or 30 second spot every other hour Sunday – Saturday**

Month (30 Days): \$100 for 15 second spot or \$175 for 30 second spot.

### **Add On:**

Towpath Radio Facebook page promotes your business - \$7 per post

Live Reads: "This portion of Towpath Radio being brought to you by..." - \$2 per mention

Rates and terms are subject to change at the expiration of your ad agreement. Month long packages are calculated as 30 days. Spots will run between the hours of 6a and 11:59pm. Payment is due 10 days from billing (at end of schedule or every 30 days if it's running continuous). Spots cannot be scheduled back to back or within the same commercial block.